

RETURN ADDRESS AREA
required on all Presorted Mailings

PRSRT STD.
U.S. POSTAGE
PAID
SAN DIEGO, CA
PERMIT NO. ___

11" x 17" Half then Half Fold

11.25" x 17.25" Bleed Size
Outside edge. Design
should be this dimension

11" x 17" Trim Size
Black dotted line

10.75" x 16.75" Safe Zone
Red solid line. Text, phone numbers
and web addresses inside this area

INK FREE ADDRESS AREA
4" w x 2.7" h

.625" BARCODE AREA

Fold Line - black dashed line

Double Tab Placement

Single Tab Placement

Double Tab Placement